

pieter j. huizinga b.sc.



qualifications

- seasoned professional, 25+ years ict experience, of which 15+ years in (international) senior executive positions.
- outstanding track record in leading large and complex ict projects.
- specialised in development programmes (backoffice as well as front office).
- experience with agile development methods (RAD, lean, scrum, et al.) goes back to 1995.
- fully certified as scrummaster by the scrum alliance as of september 2010.
- successful where others have failed.
- employability: program manager, project leader, interim ict manager (cio), management consultant.
- business roles include general manager, human resource manager, facilities manager, business development, mergers & acquisitions.
- keywords: driver, challenger, change manager, loyal, quality, integrity, team player, vision, ambitious, hands-on, strong focus on results.
- extensive experience in quality assurance (six sigma, tqm, bpr, iso-9001).
- excellent people management, communication and presentation skills.

professional curriculum

interim ict manager, sime darby unimills, zwijndrecht (2011 - present)

unimills is the leading supplier of tailor-made natural vegetable oil-based ingredients for the european food industry.

leading and professionalizing the young ict department.

improved acceptance and quality of recently introduced systems.

introduced change advisory board to determine business priorities of ict requests for change.

overseen two major infrastructure projects (€ ½ m), to improve ict equipment & site network.

assisted in recruiting the new ict manager and breaking him in.



interim ict manager, velvet consult, rotterdam (2011 - present)

velvet consult is mainly involved in the consulting & entertainment industries, as well as in affiliated businesses.

consulting (part time) as interim ict manager, marketing manager & operations manager.

overseeing development of new b2c webshop, by third party developers, using scrum method.

developed new specialized web-based, paperless, payroll system.





sr project manager, plantion flower auction, utrecht (2007 – 2010)

management consultancy and project management.
involved on all levels of day-to-day ict operations.
overseen numerous *business process redesign* initiatives of various nature and size.



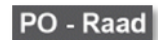
interim ict manager, zurel group, aalsmeer (2007 – 2009)

at the time, zurel was europe's largest flowers and plants export company.
interim ict manager (€ 1,5m annual budget) on part-time basis.
overseen a number of high visibility projects.
analysed, evaluated and normalised business relationships with vendors.
successfully merged 2 ict departments into 1 shared services centre.
structurally reduced the fixed annual costs by 30%.



edp-auditor, novi university, utrecht (2008)

purpose of the audit was establishing the *fit for business*, reveal any functional and operational gaps and other issues in the systems, analyse the risks, and suggest key strategy initiatives for the short as well as for the medium term.



management consultant, primary education council, utrecht (2008)

starting with an empty office, setup first a temporary solution, then a full office automation environment in the form of a saas-solution (*software as a service*).



management consultant, floraholland flower auction, aalsmeer (2006 – 2007)

personal consultant /sparring partner to the ict manager, including on:

- strategy and policies;
- integrating ict-infrastructure;
- legal and operational aspects.



sr project manager, plantion flower auction, utrecht (2005 – 2007)

overseen the 'linnaeus' project (€ 0,5m) – re-engineering program for the dutch ornamental cultivation sector.

in addition to this substantial and complex backoffice development project, overseen a number of smaller initiatives.

management consultant, floraholland flower auction, aalsmeer (2005 – 2006)

provided a comprehensive and practical overview of decision points, best practices and other important aspects which are relevant in order to set up, position in the market, roll out and manage a (potentially) large scale service to external customers in a structured, professional and efficient manner.

extensive operational consultancy at rollout time, including check lists, legal documents, non-disclosure agreements for foreign business partners.



sr project manager, plantion flower auction, utrecht (2005 – 2006)

following the successful implementation of the new back office system 'pas' (please see below), overseen several ict-based radical bpr initiatives.

personal consultant to the managing director and the ict service manager.



sr project manager, plantion flower auction, utrecht (2004 – 2005)

replaced old back office systems with bespoke package 'pas' (€ 0,5m budget).

during the project trajectory, the scope was significantly extended with related initiatives.

the new systems went live without a hitch, well within budget and—highly ambitious—planning.



management consultant, floraholland flower auction, aalsmeer (2004)

the ict manager needed guidelines for conducting a *due diligence* investigation with respect to acquisition of ict related assets.

compiled a comprehensive check list in a matter of days.



sr project manager, mcdonald's, amsterdam (2003)

managing the development, pilot and roll-out of "mcinternet" to 220 mcdonald's restaurants in holland, an initiative of "net-point new media solutions".

chief partners in this project were ibm, cisco and philips, and obviously mcdonald's.



management consultant, floraholland flower auction, aalsmeer (2002 – 2003)

consulted by the ict manager in the matter of potential commercial exploitation of the standardised *auction desktop*, designed and developed by exite (please see below).



management consultant, floraholland flower auction, aalsmeer (2001 – 2002)

in view of the spectacular success of the standardised *auction desktop* (the 1999 "vw4" project), i was again consulted on the further development of the flower auction's workstation infrastructure and architecture.

delivered a comprehensive analysis, and provided detailed recommendations for short term as well as with a 5-year horizon.



management consultant, vereniging eigen huis, amersfoort (2001)

performed a quick scan, assessed and reported on strengths, weaknesses, opportunities, and threats, and recommended future directions.
developed 5-year ict plan and budget.
participated in management team initiatives.
co-authored the new business plan.



programme manager, floraholland flower auction, aalsmeer (1999 – 2001)



overseen the so-called 'refresh' programme: replaced all *legacy* mainframe applications in 18 months by new component based systems, developed under architecture (€ 15.9m budget, avg. 150 project staff).
entire program was developed using agile methods and 4g development tools, a first for this client.
carried out the euro conversion while at it.
successfully delivered, well within time and budget (three years earlier than prognosed by client).

programme manager, floraholland flower auction, aalsmeer (1998 – 2000)



at the time, the aalsmeer flower auction, or "vba", was the world's largest auction.
overseen the 'millennium' programme: all ict systems and all technical installations were tested for y2k compliance according to a rigorous schedule, and—if necessary—fixed, replaced or phased out (€ 14m budget).
two earlier sr project managers were already burned out by this vast and complex project.
reorganised the programme organisation and implemented professional methods, techniques and tools.
developed 'millennium certification method', a framework for all subprojects.
realized significant cost savings by reducing excessive overhead that had accumulated under my predecessors.
thanks to the 'millennium' programme, the vba entered the 21st century with a transparent, stable, low-maintenance, standardised ict infrastructure.
significant savings in terms of *cost of ownership* quickly offset the total investment.

manager mainframe services, floraholland flower auction, aalsmeer (1998 – 2001)



this assignment was carried out in parallel to overseeing the 'millennium' programme (please see above).
brought the *legacy* mainframe environment back under control, stable and reliable.
successfully renegotiated contract with ibm global services (€ 2.7m annual budget).

ict director and cio, ge capital services europe, amsterdam (1995 – 1998)



was headhunted as ict director for two of general electric capital europe's businesses, 'tip trailers europe' and 'modular space europe' (us\$ 8m annual budget). chartered to completely replace ancient mainframe-aided paper-based processes by completely newly developed multi-company, multi-currency, multi-language, client/server oltp systems, inside 3 years. this giant challenge was fully met, well within time and budgets, and at a fraction of the cost of a similar programme carried out by the us parent business. a complete suite of new component-based front office and back office systems—including infrastructure—was designed, developed and successfully rolled out to 1.000+ seats in 100+ offices across 12 countries, by a *lean and mean* agile team of never more than 35 fte.

operations director, getronics software, amsterdam (1994 – 1995)



overseen all human resources and operational aspects of the integration within one year of three software houses into one new business unit with 450+ employees. reported directly to getronics board. management team member. acting general manager. responsible for optimal utilisation of associates, skills management, quality, internal edp systems, human resource management, real estate, fixed assets, facilities, infrastructure and resources. direct reports included the personnel manager, q.a. manager, learning centre manager, 4 human resource managers, and the internal edp staff.

managing director, bruggeling automatisering, bergen op zoom (1989 – 1993)



leading management team of five, and seventy employees. fully autonomous p&l responsibility. reported directly to getronics board. acquired nen-iso 9001 quality assurance certificate within record-breaking period of 8 months (second software company in holland to achieve this). besides general management duties, strongly involved in commercial business aspects. named getronics 'co-ordinating account manager' for two large cross-business accounts: ge plastics and the port authority of rotterdam. nominated for the getronics '*performer of the year*' award.

sr project manager, bruggeling automatisering, bergen op zoom (1987 – 1989)



worked three years as consultant, project leader and systems programmer, on assignment for ge plastics europe, both solo and in small teams, on various projects, most of which were of a highly technical nature. management team member. team leader of 12 professionals. approached by the shareholder in 1989 for the position of managing director.

manager information centre, robeco group, rotterdam (1983 – 1987)



at the time, robeco was europe's largest independent investment company.

was headhunted as an early pc expert.

successfully co-ordinated the introduction of ± 200 personal computers into the robeco group.

developed a number of applications on various platforms, mainly for financial investors.

systems analyst, bruggeling automatisering, bergen op zoom (1983)



after graduation, hired by bruggeling automatisering to join the general ledger development project team.

responsible for large parts of the new system's de-sign and programming.

reported directly to mr. anton j. bruggeling.

apprentice, ge plastics europe, bergen op zoom (1982 – 1983)



carried out apprentice and graduation assignments at the information management operation dept. of ge plastics europe.

reported directly to the ict manager of ge plastics europe, mr. victor d'haens.

graduation subject: *integration of the ibm pc into the corporate mainframe environment.*

as a result, recognized as one of the earliest pc experts in the netherlands.

personal information

personal details

- nationality: dutch
- residence: rotterdam
- gender: male

contact info

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education

- vol-vca (netherlands safety certificate for senior management)
- portfolio, programme and project management maturity model (p3m3)
- certified scrum master (agile project management)
- prince 2 foundation
- experienced manager course, ge crotonville management development institute
- six-sigma quality, european quality programme for ge senior executives
- general management, american management association international
- mvs/xa systems programming, ibm
- b.sc in computer sciences and software engineering, technical university eindhoven
- havo-b, senior high school (evening classes)
- gymnasium-β, classical senior high school, 5 out of 6 years

languages

- dutch: native
- english: fluent
- french: adequate in speech and reading
- german: adequate in speech and reading

miscellaneous

- authored book on data communications for early pc users (samsom publishers).
- dept. of economic affairs appointed member of exin examination committee, auditing quality and integrity of nationally conducted ict exams.
- invited as ict expert witness in court.
- security clearance by dutch military security service (mivd) and dutch inland security service (aivd), for classified material in connection with the providing of services to nato and the department of defence in the netherlands.

references

- dr. alexander c. van der klauw – managing director, sime darby unimills
- marike a.j. van der velden – director, velvet consult
- andré p. van kruijssen – managing director, plantion
- carlo van der laan – manager ict services, plantion
- eric van 't boveineind – former managing director, zurel group
- arno schartman – former general manager a.i., po-raad
- martin f. legué – former coo, stork veco
- j. (co) reinbergen – project manager ict, mcdonald's nederland
- mr. marlies e.c. pernot – managing director, vereniging eigen huis
- lieuwe buis – manager ict & facilities, vereniging eigen huis
- bart van donselaar – former ict manager, floraholland aalsmeer
- drs. dirk 't hooft – former general manager, floraholland aalsmeer
- drs. roel j. schutrups – former finance director, floraholland aalsmeer
- suzanne wetherington – former sr. vice president information technology, ge capital services usa, tip trailer rental inc. & modular space inc.
- daniel austin – former cio, ge capital services usa, modular space inc.
- gary reiner – cio, ge corp.
- r. (bob) smits – director, ge corporate finance
- john mckinley – former cio, ge capital corp.
- stephen m. matthew – operations systems manager, ge capital services europe, tip trailer rental
- hubert g. smits – former sales & crm systems manager, ge capital services europe, tip trailer rental
- frans c.w. van helden – former finance systems manager, ge capital services europe, tip trailer rental
- drs. a.h.j. (ton) risseeuw – former president, getronics group
- drs. peter a. hanselman – former cio, getronics group
- dr. jan pieter herweijer – former director and board member, getronics group
- anton j. bruggeling – former director and owner, bruggeling automatisering
- dr. eric albarda – former edp director, robeco group
- victor a. d'haens – former ict manager, ge plastics europe

please do not contact references without prior consultation.

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<http://nl.linkedin.com/pub/pieter-huizinga/0/479/333>

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